Hi, I'm KAL.

I'm an avid graphic designer with a strong passion for illustration and the desire to push creative boundaries.



Education

August 2018-May 2020

The Modern College of Design, Kettering, OH

Associate Degree of Applied Business in Design

Took technical courses in traditional print/package design, web design, UI/UX, introductory web development, photography, motion, and illustration, as well as general education courses in English, art history, psychology, marketing, and communications

Attended an AAF Dayton professional networking event featuring Tom Cocke, group creative director of The Buntin Group in Nashville, TN

Member of student group in Business & Ethics of Graphic Design course that was selected as the winner for a branding concept for AAF Dayton's Hermes Awards

Received President's List Award recognizing students with a cumulative GPA of 3.75 or higher (2019)

Attended AIGA Cincinnati Agency Crawl and listened to multiple presentations from Barefoot Proximity, The Garage Group, and Epipheo in Cincinnati, OH

Received Award of Excellence honoring students who achieved both a cumulative GPA of 3.75 or higher and perfect attendance for the Fall 2018 semester

Attended IGNITE creative career talk featuring Crown Equipment Corp. to gain a better understanding of potential industry opportunities after graduation

August 2014-June 2018

Larry A. Ryle High School, Union, KY

Gateway Technical Community College, Union, KY

Directed customer entrances and organized handouts for fall high school craft fair (2015–2017)

Designed winning T-shirt for high school senior trip (2018)

Illustration selected as a winning piece in public high school art show (2017)

Took a graphic design course at Gateway Technical Community College focusing on Adobe Photoshop and Adobe Illustrator

Experience

April 2020–May 2020

Design Intern, G-PACT, Etters, PA

Helped develop a logo redesign for nonprofit organization focused on gastroparesis and other intestinal disorders

Proposed new themes and ideas for Awareness Month campaign, including a redesign of the mascot and social media posts

Designed new business cards and letterhead for official documents

Redesigned access cards that patients can use for venues, restaurants, restrooms, and the need to carry a backpack to address their condition and allow them to explain why they may need certain permissions

Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

 ${\sf Adobe\ Lightroom}$

Basic HTML/CSS

InVision

Sketch

Microsoft Word

Microsoft PowerPoint

Microsoft Excel

Illustration (digital and traditional)

Procreate/iPad Pro

Digital photography (basic photo editing, studio lighting/equipment)